

Creative and passionate self-starter with project management background who cares deeply about the professional development of herself and her team.

## Proficiencies

Adobe CC Canva

Clip Studio Paint, Procreate, Etc.
Web Design (Coding or Block Building)
Social Media (X, FB, Insta, TikTok, & more)
Real media Illustration
Google & Microsoft Suites
CMSs (ie.Wordpress)
CRM Systems (ie.Salesforce)

# Cot It Handled

Amazing Asset Management
Proven Attention to detail
Team Player
Great Communicator
Multi-tasker Extraordinaire
Good Under Pressure
Quick Learner
Self Starter



2001 - now

FREELANCE ILLUSTRATION/LOGO DESIGN

100% satisfaction/completion rating

2024 - now

### OFFICE MANAGER, CALVARY LUTHERAN CHURCH

Redesigned logo, updated newsletter, email, bulletin templates. Also: fliers, bookkeeping and all financials,

HR tasks. Customer service.

- Led Holiday Bazaar to increased Preschool donations.
- Led Red Cross donation drives to exceed goals.
- Increased financial efficiency, saving hundreds a month

#### 2022 - now ADMINISTRATIVE SUPPORT/PART OWNER, IRIDESCENT DAYDREAM LLC

Designed logo, set up branding. After assuming ownership, all financial/HR tasks to keep store running.

- Streamlined inventory systems, vendor payout systems.
- Helped set up marketing committee and spearhead new initiatives

#### 2014 - 2022

#### **VARIOUS MANAGERIAL POSITIONS. MICHAELS**

Increasing responsibilities starting with front end/event management up to Assistant Store management.

Included onboarding and HR. Inventory control and sets. Framing management including production,
quality control, asset management. Customer service

- Led education team to achieve 87% increase in class registrations in fiscal 2014
- Helped store achieve 70% reduction in inventory loss for fiscal 2015
- ★ Achieved #12 in company for framing sales in Q2 2020



BFA - FINE ART, GRAPHIC DESIGN, ART HISTORY Indiana University

AAS - GRAPHIC DESIGN

Ivy Tech Community College



